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December 11, 2002  
RELATE FILE

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DEC 11 2002

Marlene H. Dortch, Esquire  
Secretary  
Federal Communications Commission  
The Portals  
44.5 12th Street, SW  
Washington, DC 20554

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

Re: **Notification of Ex Parte Communication**  
**MB Docket Nos. 02-277, 01-235, 96-197, 01-317, and 00-244**

Dear Ms. Dortch:

This is to advise you, in accordance with Section 1.1206 of the FCC's rules, that on December 10, 2002, the representatives of Media General listed on Attachment A hosted Dr. Robert Pepper, Chief, FCC Office of Plans and Policy, for a tour and meeting at "The News Center," a Media General facility in Tampa, Florida. "The News Center" combines under one roof many of the operations of Media General's co-owned television station, WFLA-TV; its newspaper, The Tampa Tribune; and its regional website, TBO.com.

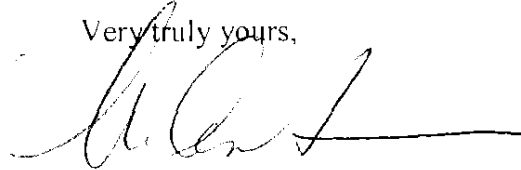
The brief tour included the television station's production and studio areas; the newspaper's archives, research department and newsroom; and the "Multimedia Desk." "The Multimedia Desk" is one large semi-circular area where employees of the television station, the newspaper, and the website sit in close proximity to each other, so they can communicate about breaking local news stories and coordinate the development of news reports in a way that will best meet the community's needs.

The participants in the meeting discussed the convergence of co-owned facilities in the media industry generally; the public interest benefits delivered by Media General's Tampa facilities; the different markets or audiences served by The Tampa Tribune, WFLA-TV, and TBO.com; Media General's focus on meeting consumers' needs; the delivery of better, faster, and deeper local news that has resulted from convergence of its facilities; and the increase in local news coverage and local news quality that has followed convergence. Dr. Pepper was also provided with a videotape about Media General's convergence efforts in Tampa and elsewhere in the Southeast. We have not yet received a copy. As soon as we do, we will lodge it in the record as well.

Marlene H Dortch, Esquire  
December 11, 2002  
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As required by section 1.1206(b), two copies of this letter are being submitted for each of the above-referenced dockets.

Very truly yours,

A handwritten signature in black ink, appearing to read "M. Anne Swanson", with a long horizontal line extending to the right.

M. Anne Swanson

Enclosure  
cc w/encl by telecopy:  
Dr. Robert Pepper

Attachment A — Media General Representatives

O. Reed Ashe, Jr.

President and Chief Operating Officer, Media General

George L. Mahoney

General Counsel and Secretary, Media General

Joseph Pomilla

General Sales Manager, WFLA-TV

Cameron K. Read

General Manager, TBO.com

Gil Thelen

Executive Editor, The Tampa Tribune